

Twin Valley School District

Video and TV/Media Curriculum, 9-12

Scope & Sequence

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Board Approved - February 2006

STANDARD-BASED VIDEO PRODUCTION CURRICULUM

Scope and Sequence for Unit Topics - VIDEO

Video I	Video II	Video III
<p>Topics of Study:</p> <ul style="list-style-type: none"> • Design and Development of a Video • Basic Camera Terminology and Operation • Basic Computer and Video Terminology • The Editing Process • Introduction to Media Literacy • History of Film 	<p>Topics of Study:</p> <ul style="list-style-type: none"> • Advanced Concept Design • Basic Script Writing and Storyboarding • Camera Techniques • Audio Composition and Editing • Basic Effects • Basic Lighting • Critiquing Video • History of Film and Effects on Current Trends 	<p>Topics of Study:</p> <ul style="list-style-type: none"> • Set and Lighting Design • Advanced Storyboarding and Scriptwriting • Manual Camera Techniques • Special Effects • Animation • Directing and Producing Video • Portfolio Development • Encoding and DVD Production • Advanced Film and TV Techniques
<p style="text-align: center;">Standard Exposure/Introduction</p> <p>1.4 Types of Writing</p> <ul style="list-style-type: none"> • 1.4.11.D Record of Activities <p>1.6 Speaking and Listening</p> <ul style="list-style-type: none"> • 1.6.11. F Media for Learning <ul style="list-style-type: none"> • Role of the media • Multi-media presentations <p>3.6 Technology</p> <ul style="list-style-type: none"> • 3.6.10 B Communication Techniques to Produce an Image to Convey Information 	<p style="text-align: center;">Standard Exposure/Introduction</p> <p>1.2 Reading Critically in the Content Areas</p> <ul style="list-style-type: none"> • 1.2.11.A Informational Text <p>1.6 Speaking and Listening</p> <ul style="list-style-type: none"> • 1.6.11.A Information, Ideas and Opinions • 1.6.11.C. Dialogue Skills • 1.6.11.D Group Discussion • 1.6.11.E Interviewing <p>1.8 Research</p> <ul style="list-style-type: none"> • 1.8.11.B Media Materials 	<p style="text-align: center;">Standard Exposure/Introduction</p> <p>1.3 Reading, Analyzing and Interpreting Literature</p> <ul style="list-style-type: none"> • 1.3.11.E Use of Words, Mood and Tone <p>3.6 Technology</p> <ul style="list-style-type: none"> • 3.6.12.B Knowledge of Information Technologies <ul style="list-style-type: none"> • Advanced Information techniques to convey messages • Graphic and electronic information techniques to solve problems

<p>3.7 Technological Devices</p> <ul style="list-style-type: none"> • 3.7.10.A Technology Tools <ul style="list-style-type: none"> • Appropriate tools, materials and processes <p>9.1 Production, Performance, and Exhibition of Dance, Music, Theatre and Visual Arts</p> <ul style="list-style-type: none"> • 9.1.12.A Elements and Principles of Different Art Forms <p>9.2 Historical and Cultural Context</p> <ul style="list-style-type: none"> • 9.2.12.A Historical and Cultural Perceptions <p>13.3 Career Retention and Advancement</p> <ul style="list-style-type: none"> • 13.3.11.A Personal Attitudes and Work Habits • 13.3.11.B Team Roles and Active Listening Techniques 	<p>3.6 Technology</p> <ul style="list-style-type: none"> • 3.6.10 B Communication Techniques to Produce an Image to Convey Information <p>3.7 Technological Devices</p> <ul style="list-style-type: none"> • 3.7.10.C Computer Applications • 3.7.10.D Computer Software • 3.7.10.E Computer Networks <p>9.1 Production, Performance, and Exhibition of Dance, Music, Theatre and Visual Arts</p> <ul style="list-style-type: none"> • 9.1.12.A Elements and Principles of Different Art Forms <p>13.3 Career Retention and Advancement</p> <ul style="list-style-type: none"> • 13.3.11.D Personal Budget 13.3.11.E Time Management Strategies 	<p>3.8 Science, Technology and Human Endeavors</p> <ul style="list-style-type: none"> • 3.8.10.A Social Change as a Result of Technological Developments <p>9.1 Production, Performance, and Exhibition of Dance, Music, Theatre and Visual Arts</p> <ul style="list-style-type: none"> • 9.1.12.B Variety of Art Elements to Produce Original Works in the Arts • 9.1.12.C Art Form Vocabulary <p>9.3 Critical Response</p> <ul style="list-style-type: none"> • 9.3.12.H Critical and Individual Opinions <p>9.4 Aesthetic Response</p> <ul style="list-style-type: none"> • 9.4.12.D Philosophical Positions Identified in Works of Art <p>13.3 Career Retention and Advancement</p> <ul style="list-style-type: none"> • 13.3.11.A Personal Attitudes and Work Habits • 13.3.11.B Team Roles and Active Listening Techniques • 13.3.11.C Conflict Resolution Skills • 13.3.11.D Personal Budget • 13.3.11.E Time Management Strategies
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STANDARD-BASED VIDEO PRODUCTION CURRICULUM

Scope and Sequence for Unit Topics – TV/MEDIA

<p>TV/Media I *This course has a prerequisite of Video Production 1</p>	<p>TV/Media II</p>	<p>TV/Media III</p>
<p>Topics of Study:</p> <ul style="list-style-type: none"> • Basic Journalism • Public Speaking • VP1 Skills • Basic TV and Control Room Equipment Skills • Teamwork and Communication • Careers in the TV Industry • Introduction to Media Literacy 	<p>Topics of Study:</p> <ul style="list-style-type: none"> • Investigative Reporting • Feature Length Spots • Writing Commentary • Interviewing Skills • Digital Signage • Introduction to Producing and Directing • Introduction to Graphic Design • Critiquing the Media Industry 	<p>Topics of Study:</p> <ul style="list-style-type: none"> • Documentary Length Reporting • Directing and Producing a Live Show • Thematic Concept Creation and Integration • Research and Development of Content Materials • Advanced Media Literacy Concepts
<p>Standard Exposure/Introduction</p> <p>1.1 Learning to Reading Independently</p> <ul style="list-style-type: none"> • 1.1.11.A Texts and Media Resources • 1.1.11.G Reading Materials <p>1.2 Reading Critically in All the Content Areas</p> <ul style="list-style-type: none"> • 1.2.11.A Content of Informational Texts • 1.2.11.B Variety of Media to Evaluate the Quality of Material <p>1.4 Types of Writing</p> <ul style="list-style-type: none"> • 1.4.11.D Record of Activities 	<p>Standard Exposure/Introduction</p> <p>1.2 Reading Critically in All Content Areas</p> <ul style="list-style-type: none"> • 1.2.11.A Essential Content of Informational Texts • 1.2.11.B Variety of Media to Evaluate the Quality of Material <p>1.6 Speaking and Listening</p> <ul style="list-style-type: none"> • 1.6.11.A Questioning and Listening • 1.6.11.C Interviewing and Speaking Skills • 1.6.11.F Media for Learning 	<p>Standard Exposure/Introduction</p> <p>1.2 Reading Critically in All Content Areas</p> <ul style="list-style-type: none"> • 1.2.11.B Variety of Media to Evaluate the Quality of Material <p>1.3 Reading, Analyzing and Interpreting Literature</p> <ul style="list-style-type: none"> • 1.3.11.E Use of Words, Mood and Tone <p>1.4 Types of Writing</p> <ul style="list-style-type: none"> • 1.4.11.B Complex Informational Pieces • 1.4.11.C Persuasive Pieces

<p>1.6 Speaking and Listening</p> <ul style="list-style-type: none"> • 1.6.11.D Contribution to Discussions • 1.6.11.F Media for Learning <p>3.6 Technology</p> <ul style="list-style-type: none"> • 3.6.10.B Knowledge of Technology <p>3.7 Technological Devices</p> <ul style="list-style-type: none"> • 3.7.10.A Technology Tools <p>9.1 Production, Performance, and Exhibition of Dance, Music, and Visual Arts</p> <ul style="list-style-type: none"> • 9.1.12.J Technology to Produce Art <p>9.3 Critical Response</p> <ul style="list-style-type: none"> • 9.3.12.B Characteristics of Art <p>13.3 Career Retention and Advancement</p> <ul style="list-style-type: none"> • 13.3.11.A Personal Attitudes and Work Habits • 13.3.11.B Team Roles and Active Listening Techniques 	<p>1.8 Research</p> <ul style="list-style-type: none"> • 1.8.11.B Media Materials <p>3.6 Technology</p> <ul style="list-style-type: none"> • 3.6.10 B Communications Techniques to Produce an Image to Convey Information <p>3.7 Technological Devices</p> <ul style="list-style-type: none"> • 3.7.10.C Computer Applications • 3.7.10.D Computer Software • 3.7.10.E Computer Networks <p>9.1 Production, Performance, and Exhibition of Dance, Music, and Visual Arts</p> <ul style="list-style-type: none"> • 9.1.12.C Art Form Vocabulary <p>13.3 Career Retention and Advancement</p> <ul style="list-style-type: none"> • 13.3.11.D Personal Budget • 13.3.11.E Time Management Strategies 	<p>3.6 Technology</p> <ul style="list-style-type: none"> • 3.6.12.B Knowledge of Information Technologies <p>3.8 Science, Technology and Human Endeavors</p> <ul style="list-style-type: none"> • 3.8.10.A Social Change as a Result of Technological Developments <p>9.1 Production, Performance, and Exhibition of Dance, Music, and Visual Arts</p> <ul style="list-style-type: none"> • 9.1.12.B Variety of Art Elements to Produce Original Works <p>9.3 Critical Response</p> <ul style="list-style-type: none"> • 9.3.12.H Opinions in the Media <p>9.4 Aesthetic Response</p> <ul style="list-style-type: none"> • 9.4.12.D Philosophical Positions Identified in Art Works <p>13.3 Career Retention and Advancement</p> <ul style="list-style-type: none"> • 13.3.11.A Personal Attitudes and Work Habits • 13.3.11.B Team Roles and Active Listening Techniques • 13.3.11.C Conflict Resolution Skills • 13.3.11.D Personal Budget • 13.3.11.E Time Management Strategies
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